



## Betase partner in new Conductive Polymers Project

BARCHEM, NL (November 2009) – Betase, a Dutch independent knowledge transfer company in the field of chemistry and materials science, participates in a new European project to develop training materials on conductive plastic composites for the benefit of plastics converters.

iPolyCond, a two-year project funded by the Transfer of Innovation strand of the European Commission's Lifelong Learning Programme will integrate the available state of the art scientific knowledge and experience of the consortium to develop, write and test industry-specific training materials and resources.

iPolyCond builds on the work undertaken by the European project PolyCond which successfully developed eco-friendly, cost effective and high added value conductive plastic composites which are radically innovative, knowledge based and sustainable for the protection against the effects of Electromagnetic Interference (EMI) and Electrostatic Discharge (ESD).

Conductive plastic composites are breakthrough materials which will allow the SME sector to expand their product range into new applications by offering materials with an expanded range of physical and electrical properties.

iPolyCond will be managed by iSmithers (UK), working with a consortium of 10 partners from across Europe including the British Plastics Federation, AIMPLAS, TBA Electro Conductive Products Ltd., Betase, Promolding and VTT.

For more information on the iPolyCond project, please contact dr. Eddy Brinkman, tel: +31 (0)573 442865 or email: [eddy.brinkman@betase.nl](mailto:eddy.brinkman@betase.nl).

- ENDS -

Note to Editors:

This project is co-funded by the Transfer of Innovation strand of the European Lifelong Learning Programme. The Leonardo programme funds a number of opportunities for organisations involved in vocational education and training to develop new materials and manage European networks.

For more information visit [www.leonardo.org.uk](http://www.leonardo.org.uk)

### **About Betase:**

Betase is a small, independent company, located in the East part of The Netherlands. Betase's mission is to 'explain difficult technical subjects in an easy way' by writing easily accessible texts and by making interactive digital media. In practice, this means that we are disseminating technical knowledge by means of scientific-journalistic products (scientific animations, booklets, articles in trade journals etc.), and doing technology transfer by making training materials (incl. e-learning), both in the Dutch and English language. Betase's field of work comprises chemical technology and materials science & technology. For more information, please visit [www.betase.nl](http://www.betase.nl)